

**Realization and publication of photos, videos and personal information on platforms, website and social profiles belonging to Consorzio Vini DOC Delle  
Venezie**

**Disclosure ex art. 3 Regolamento UE 2016/679**

<p align="center"><b>Holder</b></p> <p>Consorzio Vini DOC Delle Venezie, located in Verona, Via Pallone 20, CF04418130276 Tel. 045 4943850 mail: info@dellevenezie.it</p>	<p align="center"><b>Data processed</b></p> <p>Audio and Video footage, photographic shots capturing You.</p>
<p align="center"><b>How we process data</b></p> <p>Digital format</p>	<p align="center"><b>How long we process the data</b></p> <p>Maximum 5 years</p>
<p align="center"><b>Purpose</b></p> <p>We use data to post on social media platforms and website all the activities of the Consorzio</p>	<p align="center"><b>Juridic Base</b></p> <p>Legitimate Interest</p>
<p align="center"><b>Recipients</b></p> <p>Identified third parties appropriately instructed</p>	<p align="center"><b>Automatized process</b></p> <p>We do not use fully automated processes</p>
<p>The data subject may exercise his or her rights, as set forth in Articles 15-22 GDPR, by writing to <a href="mailto:info@dellevenezie.it">info@dellevenezie.it</a></p> <p>In case that data subjects believe that the processing of personal data relating to them is carried out in violation of the provisions of EU Regulation 2016/679, they have the right to lodge a complaint with the Guarantor for the Protection of Personal Data, following the procedures and directions <a href="https://garanteprivacy.it/">https://garanteprivacy.it/</a></p>	

Consorzio Vini DOC delle Venezie, located in Verona, Via Pallone 20, available at the e-mail address [info@dellevenezie.it](mailto:info@dellevenezie.it), in its position as data controller, would like to inform You that in regard of Your visit at the Consorzio's exposition during the events "Vinitaly and the City" and "Vinitaly", taking place from 12<sup>th</sup> to 17<sup>th</sup> April 2024, audio and video footage will be taken, and photographic shootings involving Your person might be taken as well.

Data thus collected, will be treated by the Consorzio implying also automatic instruments, to allow photographic recording and reproduction of the event, as well as publication on the internet site and social media platforms belonging to the Consorzio.

The legal basis for processing is the legitimate interest of the Consorzio.

Personal data will be stored in the Consorzio's informatic archive, in compliance with adequate safety measures, until achieving the purposes mentioned above, in server located in the European economic space. The maximum storage time will be 5 years, beginning from the realisation date of the video and photo footages. Personal data might be transferred and disclosed to third parts, including platforms used for event registration, post production and publication, social media platforms where there are public profiles of the Consorzio, as well as the Consorzio's employees and collaborators, providers, hardware and software support technicians, who perform outsourced activities on behalf of the Consortium, parties who process data in fulfilment of specific legal obligations, e-mail addresses providers.

The data subject may exercise the right to request from the data controller access to and rectification or erasure of personal data, or limitations of the treatment regarding himself, and can contest their processing by sending their request to [info@dellevenezie.it](mailto:info@dellevenezie.it).